

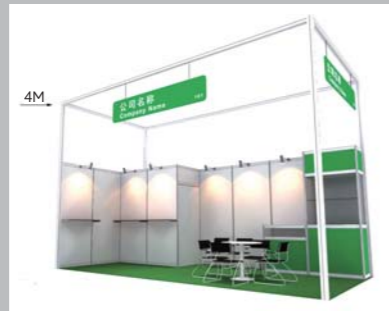
Cost of Participation

参展费用

- ▶ Space Only (min. 24 sqm)
EUR 150 or RMB 1,400 / sqm
- ▶ Standard Shell Scheme* (min. 9 sqm)
EUR 190 or RMB 1,800 / sqm
- ▶ Premium Shell Scheme** (min. 18 sqm)
EUR 200 or RMB 1,900 / sqm
- ▶ 光地 (最小 24 平方米)
1,400 人民币或 150 欧元 / 平方米
- ▶ 普通标摊* (最小 9 平方米)
1,800 人民币或 190 欧元 / 平方米
- ▶ 高级标摊** (最小 18 平方米)
1,900 人民币或 200 欧元 / 平方米

* Standard Shell Scheme / 普通标摊

** Premium Shell Scheme / 高级标摊



Sign Up For An Exhibiting Space Now! 现即报名参展!



About The Organizers

Koelnmesse

As a world-renowned trade fair organizer, Koelnmesse has an excellent track record for organizing some of the world's most successful trade events, such as the accomplished interzum, imm and Orgatec in Cologne, Germany. With over 80 years' experience in organizing large-scale commercial events connecting buyers and sellers, Koelnmesse brings forth an unrivaled skill-set and expertise needed to develop interzum guangzhou into one of the premier international furniture production trade shows in Asia.

China Foreign Trade Centre (Group)

China Foreign Trade Centre (CFTC), as a government-sponsored institution which affiliated to Ministry of Commerce of PRC, plays a dominant role in China's exhibition industry for its professional exhibition experience and service as well as outstanding performance over more than 50 years. It has been responsible for organizing one of the most worldwide famous fair - China Import and Export Fair (also known as the Canton Fair) since the year of 1957. And it also hosts or organizes some of the world's leading trade fairs at various fields, such as China International Furniture Fair (Guangzhou), China (Guangzhou) Automobile Exhibition, China (Guangzhou) International Building Decoration Fair, China Import and Export Commodities Exhibition (Malaysia) etc.

Contact Us / 联系我们

International Hall

International & China

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关于主办方

德国科隆展览有限公司

作为国际知名的展会主办方，德国科隆展览有限公司成功举办了诸如科隆国际家具生产、木工及室内装饰展 (interzum)、科隆国际家具展 (imm)、科隆国际五金展 (International Hardware Cologne) 等在行业内处于绝对领先地位的专业展会。凭借80多年针对大型展会的成功操作，德国科隆展览有限公司将为中国广州国际木工机械、家具配料展览会提供全面专业的运作保障。

中国对外贸易中心 (集团)

中国对外贸易中心 (简称“外贸中心”) 是中华人民共和国商务部直属单位，是拥有超过50年成功举办“广交会”经验的专业展览机构。外贸中心主办的“广交会”如今已成为在规模、客户、效果、档次等诸多方面居全国之首的综合性国际贸易盛会，每年两届成交额达中国一般贸易年出口额的1/4，被誉为“中国第一展”，并跻身国际大展和世界名会之列。外贸中心培育的中国广州国际家具博览会 (民用家具展)、中国广州国际家具博览会 (办公环境展)、中国 (广州) 国际汽车展览会、中国 (广州) 国际建筑装饰博览会、马来西亚中国进出口商品展览会暨投资洽谈会等十几个项目都是重要的国际化专业交流平台。

Domestic Hall

China Foreign Trade Guangzhou Exhibition Corp.
中国对外贸易广州展览总公司
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Facts & Figures

- Show Date: 28 March - 1 April, 2014
- Venue: China Import and Export Fair Complex (Pazhou)
- Organizers: Koelnmesse
China Foreign Trade Centre (Group)
- Event Frequency: Annual
- Year of Foundation: 2004
- Admission: Trade visitors only
- Registration Deadline: 15 November 2013
- Exhibition Space: 130,000 sqm
- Exhibitor Number: Estimated to be 1,100+
- Visitor Number: Estimated to be 60,000+

展会相关信息

- 展会时间: 2014年3月28日至4月1日
- 场馆: 中国进出口商品交易会 (琶洲) 展馆
- 主办方: 德国科隆展览有限公司
中国对外贸易中心 (集团)
- 展会周期: 一年一次
- 创办年份: 2004年
- 入场参观: 仅对专业观众买家开放
- 参展报名截止日期: 2013年11月15日
- 展会面积: 130,000平方米
- 参展商: 预计超过1,100家
- 专业观众: 预计超过60,000名

www.interzum-guangzhou.com
cifm.fairwindow.com



CIFM

中国广州国际木工机械、家具配料展览会 CHINA INTERNATIONAL WOODWORKING MACHINERY & FURNITURE RAW MATERIALS FAIR (GUANGZHOU)



interzum guangzhou

Extended to 5 Days!
More Time, More Business!

市场远景 纵览于此

Detailed visions for future markets

International Trade Fair for Furniture Production

28 March - 1 April 2014

China Import and Export Fair Complex

2014年3月28日 - 4月1日

中国进出口商品交易会展馆



中国对外贸易中心 (集团)
China Foreign Trade Centre (Group)



interzum guangzhou / CIFM

As Asia's leading event in woodworking machinery, furniture production and interior design industry, CIFM / interzum guangzhou provides the definitive one-stop platform for industrial suppliers from all vertical sectors to showcase a wide range of products and technologies, and to meet professional buyers from all over the world.

The 2013 event occupied 130,000 sqm of exhibition space across Area B and Area C with 1,095 exhibitors from 28 countries and regions, and attracted 60,975 professional visitors (combined with the China International Furniture Fair – Office Show segment) from 119 countries and regions.

interzum guangzhou / CIFM 概述

作为亚洲地区木工机械、家具制造与室内装饰行业的顶级贸易展览会，CIFM / interzum guangzhou 秉持为行业的各个领域的制造商与采购商提供优质的“一站式”贸易平台，也吸引了众多国内外企业展示最新的产品与技术，汇聚了海内外的专业买家。

2013年展会规模达130,000平方米，横跨琶洲展馆B区与C区展馆；共吸引了来自28个国家与地区的1,095家企业参展与来自119个国家与地区的60,975名（统计包括CIFF办公家具展）专业观众到访参观。

High Praises from International Exhibitors

1

Wemhoener (Changzhou) Machinery Manufacturing Co. Ltd
Mr. Dean Dai
China Sales Manager (Kitchen & Bath department)

"As the only show we participate in China every year, interzum guangzhou is a bellwether of the woodworking machinery and furniture production industry, and it is also an important platform for us to communicate with counterparts. interzum guangzhou has high quality visitors and we have met new partners from Malaysia, Vietnam, Thailand, and Russia, apart from old domestic customers."

温康纳（常州）机械制造有限公司
戴智坚 先生
中国区销售经理（厨卫部门）

"interzum guangzhou是木工机械行业的风向标，是我们同行交流沟通的重要平台，也是我们公司每年必参加的唯一展会。interzum guangzhou有很高质量的专业观众，今年我们见到了来自马来西亚、越南、泰国、俄罗斯等地方的新代理商，也与很多国内的老客户见面交流。"

2

Tece Dekor A.S.
Mr. Tolga Tunaligil
Export Area Manager

"It's the eighth time we've participated in interzum guangzhou. The brand name of interzum is very famous in the industry and Koelnmesse has a very long history in organizing exhibitions, so it's very reliable and we try to be part of all the exhibitions which are managed by interzum. The visitor flow of this year is fine, and all the people who have visited the show are the right people for us."

Tece Dekor A.S.
Mr. Tolga Tunaligil
Export Area Manager

"我们已经是第八次参加interzum guangzhou了。interzum的品牌在行业内是非常出名的，而主办方科隆展览公司也在展会行业拥有很久的历史了，你们的展会都非常出色，所以我们会尽可能的参加interzum品牌的所有展会。今年interzum guangzhou的人流量非常不错，而且每一个参观的观众对我们来说都是对口的买家。"

3

Konrad Hornschuch AG
Mr. Inbong Chung
Sales Director Asia Pacific

"interzum guangzhou is the most important show in the furniture production and woodworking industry in Asia, so we've come again to exhibit. At interzum guangzhou, we can not only meet the customers from China, but also other countries from Asia. I expect to find potential customers here."

Konrad Hornschuch AG
Mr. Inbong Chung
Sales Director Asia Pacific

"interzum guangzhou是亚洲地区最重要的家具制造、木工机械行业的展览会，因此我们一直参展。在展会上，我们不仅可以找到中国的客人，也能看到来自亚洲各国的客人，所以希望通过参展找到目标客户。"

Extended to 5 Days! More Time, More Business!

延至5天，展期更长，收获更大！



Why Exhibit

- Meet over 60,000 professional trade buyers
- Connect with buyers (CIFF exhibitors) under the same roof
- Gain exclusive access to Koelnmesse's global interzum network of event marketing and promotion
- Keep up with the latest market trends and needs
- Exhibit with other international manufacturers from all over the world
- Launch your products and innovations at the center of one of the biggest furniture manufacturing regions
- Strengthen your current business contacts and find new prospective clients

9 Country / Regional Pavilions

- Chilean Pavilion
- German Pavilion
- Italian Pavilion
- Malaysian Pavilion
- Spanish Pavilion
- Taiwan Pavilion
- Turkish Pavilion
- USA / Canadian Pavilion
- AHEC (American Hardwood Export Council) Pavilion

选择 interzum guangzhou / CIFM 的理由

- 会晤60,000多名海内外专业观众
- 直接与广州国际家具博览会（CIFF）展商现场洽商
- 独享科隆国际展览公司interzum全球系列展会推广资源
- 与其它国际参展企业共同参展，相得益彰、精彩纷呈
- 在全球最大家具制造中心之一发布新产品，事半功倍
- 巩固现有客户并寻找新客户的绝佳平台
- 获取行业与市场的最新动向

9 大国家 / 地区展团

- 智利展团
- 德国展团
- 意大利展团
- 马来西亚展团
- 西班牙展团
- 台湾展团
- 土耳其展团
- 美国 / 加拿大展团
- 美国阔叶木外销委员会

Product Groups

- Materials and Components for Furniture Production
- Machines, Materials and Components for Upholstery and Bedding
- Machines, Materials and Components for Interior Works
- Machines and Auxiliary Machines for Woodworking and Furniture Production
- Others: Media and Trade Associations

Visitors' Profile

- Furniture Manufacturing
- Wood and Plastic Trading
- DIY (Do-it-yourself), BIY (Build-it yourself)
- Institutions
- Wood and Plastic Processing
- Furniture Wholesale and Retail
- Interior Design

展品范围

- 家具生产原料及配件
- 软体家具和床具生产机械、原料及配件
- 室内装饰机械、材料及配件
- 木工、家具生产机械及辅助设备
- 其它：媒体、贸易推广机构

专业观众

- 家具制造业
- 木材及塑料制品贸易
- DIY（自己动手做）和 BIY（自己动手建构）
- 公关机构
- 木材及塑料制品加工
- 家具批发及零售
- 室内设计

